

Future of Management Education: Emerging Opportunities for Asian B-schools

Round Table Panel Discussion @
5th International Business School Shanghai Conference 2014
Org by ACEM-SJTU

*Chaired by: Amit Agnihotri, Convener,
Asian Management Conclave*



Panellists:

Prof. Hellmut Schutte, Dean and Vice-President, China
Europe International Business School, P. R. China

Prof. Young-Ryeol Park, Dean, Yonsei University School of
Business, Korea

Prof. LI Kouqing, President of Shanghai National
Accounting Institute, P. R. China

Prof Arfah Salleh, President of UPM Putra Business
School, Malaysia



Panellists:

Prof. XU Xinzhong, Dean of Lingnan College (University),
San Yen-San University, P. R. China

Prof. Harivansh Chaturvedi, Director, Birla Institute of
Management Technology (BIMTECH), India

Prof. Donyaprueth Krairit, Dean of School of
Management, Asian Institute of Technology, Thailand

Prof. Assylbek Kozhakhmetov, President, Almaty
Management University, Kazakhstan



Format

- Introduction to the Session Theme by Chair
- Opening Remarks by Speakers
- Panel Discussion
- Audience Q&A
- Suming up

Asian B-schools
have 50% share by
number...



But Asia only has
1% share of Global
Accreditations...



Asia has 8,500 B-schools of
15,500 B-schools Worldwide
(50% share)

But only 59 Asian B-schools are
accredited by AACSB, compared
to 700+ Worldwide



Across 12 leading Asian
Countries, only 14
B-schools feature in
Financial Times Top 100 B-
schools Rankings





CHINA (MAINLAND)

Total No of B-schools: 1082

Accreditation Earned – No. of Chinese B-Schools with.....

AACSB Accredited	EQUIS Accredited	AMBA Accredited
16	14	24

Performance on Global Media Ranking
No. of B-Schools Featuring in

The Economist Top 100 Ranking 2013	Financial Times Ranking 2014	UT Dallas Top 100 Ranking 2014
03	07	05





INDIA

Total No of B-schools: 3902

Accreditation Earned – No. of Indian B-Schools with.....

AACSB Accredited	EQUIS Accredited	AMBA Accredited
03	02	06

Performance on Global Media Ranking

No. of B-Schools Featuring in

The Economist Top 100 Ranking 2013	Financial Times Ranking 2014	UT Dallas Top 100 Ranking 2014
01	03	00





PHILIPPINES

Total No of B-schools: 1259

Accreditation Earned – No. of Philippines B-Schools with.....

AACSB Accredited	EQUIS Accredited	AMBA Accredited
01	00	00

Performance on Global Media Ranking
No. of B-Schools Featuring in

The Economist Top 100 Ranking 2013	Financial Times Ranking 2014	UT Dallas Top 100 Ranking 2014
00	00	00





SOUTH KOREA

Total No of B-schools: 240

Accreditation Earned – No. of South Korean B-Schools with.....

AACSB Accredited	EQUIS Accredited	AMBA Accredited
14	03	00

Performance on Global Media Ranking
No. of B-Schools Featuring in

The Economist Top 100 Ranking 2013	Financial Times Ranking 2014	UT Dallas Top 100 Ranking 2014
01	01	01





THAILAND

Total No of B-schools: 108

Accreditation Earned – No. of Thai B-Schools with.....

AACSB Accredited	EQUIS Accredited	AMBA Accredited
02	00	00

Performance on Global Media Ranking
No. of B-Schools Featuring in

The Economist Top 100 Ranking 2013	Financial Times Ranking 2014	UT Dallas Top 100 Ranking 2014
00	00	00



Asian Management
Education is lagging
behind.
So, why talk about it...



“Asia has become the greatest laboratory for companies since early-20th Century America”

Economist May, 2014



"In a tectonic shift, by 2030, Asia will have surpassed North America and Europe combined in terms of global power, based upon GDP, population size, military spending, and technological investment."

'Global Trends 2030'

US National Intelligence Council



Are Asian B-schools
ready for this
unprecedented
opportunity?



Questions to the Panel:

- What is the Future of Management Education?
- What are the emerging Opportunities for Asian B-schools?
- How can we leverage it?

- ‘Future of Management Education’: What are 3-4 key trends in Management education (globally, in Asia, in your Country) that you envisage in next 10 years or so?
- Emerging Opportunities for Asian B-schools
- How to leverage this...

More discussions @



An MBAUniverse.com Initiative



An MBAUniverse.com Initiative



An MBAUniverse.com Initiative

Partner & Host:



SMU
SINGAPORE MANAGEMENT
UNIVERSITY

Knowledge Partner



An MBAUniverse.com Initiative

Future of Management Education: Emerging Opportunities for Asian B-schools

Round Table Panel Discussion @
5th International Business School Shanghai Conference 2014
Org by ACEM-SJTU

*Chaired by: Amit Agnihotri, Convener,
Asian Management Conclave*

